

SIDDHARTH HARIPRASAD

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OBJECTIVE

Interactive Media Designer with 2+ years of experience in User Interface design, seeking full-time designer roles.

EDUCATION

Diploma in Interactive Media Design, Durham College, Oshawa, Ontario 2022 - 2024

Relevant Coursework: UI/UX design, multimedia content creation, and front-end development.

Bachelor of Computer Science, College of Applied Science, Malampuzha (University of Calicut) 2018 - 2021

Gained foundational knowledge in digital systems and programming.

SKILLS

UI/UX Design

Technical Skills

Figma, Adobe XD, Wireframing, Prototyping, User Research
HTML, CSS, JavaScript, Bootstrap, MaterializeCSS, WordPress,
Elementor, React.js, Node.js, GSAP

Visual Design

Adobe Photoshop, Illustrator, Figma, Canva, Social Media Content

Photography and Videography

Adobe Lightroom, Adobe Premiere Pro, Adobe After Effects

Programming

C, C++, Python, Java

Cloud and Data Services

Azure Data Lake Store, Azure Data Factory, Azure Data-bricks

Soft Skills

Leadership, Honesty, Hard-Working

Languages

English, Malayalam, Tamil and Hindi

EXPERIENCE

Design Intern

Jan 2025 - Feb 2025

Toruss Design

- Developed 5+ websites using WordPress and Elementor.
- Led the Still Photography for printed banner Advertisements.
- Designed and developed 3+ websites using HTML, CSS, and JavaScript skills.

Freelance Designer and Developer

Jan 2019 - Present

Multiple Clients

- Created wireframes, prototypes, and high-fidelity designs using tools like Figma, Adobe XD, and Photoshop.
- Led website redesign projects and app design initiatives for multiple clients.
- Developed responsive websites using HTML, CSS, JavaScript, and frameworks like React.js. Designed intuitive dashboards and user-friendly interfaces.
- Designed branding materials, landing pages, and social media assets, ensuring consistent and appealing visual communication across digital platforms.
- Captured and edited high-quality photos and videos for client projects using Adobe Lightroom, Premiere Pro, and After Effects.

Team Lead and UI Designer

Jan 2024 - Mar 2024

AfriCompassion(NGO)

- Led a team of 3 designers to redesign the NGO's website, focusing on improving user experience and creating a more cohesive visual identity.
- Led a team of 2 developers to redesign the NGO's website on the Wix platform to implement the redesign.

Associate Consultant

Jun 2021 - Dec 2021

Neudesic Technologies Pvt. Ltd.

- Worked on data transfer and analysis projects, focusing on Azure platforms.
- Designed back-end solutions using Python for cloud database migration and analytics.

PROJECTS

Restaurant Reservation App : Designed the UI and branding for a restaurant app, featuring nightly specials and reservation bookings. Integrated GSAP animations to improve user interaction and overall engagement. ([Try it here](#))

Retail Installation Re-Branding : Led a complete re-branding effort, including redesigning interactive retail station User Interfaces and asset creation. Managed complete visual identity overhaul while following existing brand guidelines. ([Try it here](#))

Little Filmmakers Game : Designed and developed a web based game to be played on tablets for kids aged 3-5. The objective of this game is to create interest and introduce the kids to the different stages of filmmaking. Completed using HTML, CSS, JavaScript, and GSAP skills. ([Try it here](#))

EXTRA-CURRICULAR ACTIVITIES

- Actively watch movies and write reviews on [Letterboxd](#) and [Instagram](#)
- Reading books and writing stories, poems and thoughts on my [blog](#).

LEADERSHIP

- Led a team of 3 designers and 2 developers to redesign an NGO website.

AWARDS AND CERTIFICATES

- **Google IT Support Professional Specialization Certificate**
- **Introduction To Modern Application Development (NPTEL Online Certification)**
- **Accessibility for Ontarians with Disabilities Act (AODA) Training Module** Jan 2024
- **Workers Health and Safety Awareness in 4 Steps Training Module** Jan 2024
- **Workplace Hazardous Materials Information System (WHIMS) Training Module** Jan 2024
- **Workplace Violence and Harassment Prevention Training Module** Jan 2024

REFERENCES

Available upon request.